

2007 International Financial Executives Leadership Forum PROGRAM

Tuesday, October 2, 2007 - Pre-Conference (Optional Sessions)

1:00 p.m. - 5:00 p.m.

(Select PC1)

Choose your sessions and bring this brochure with you.

PC1 Pre-Conference Session: The Unique Role of the Senior Financial Leader as Change Agent: Developing a High Performance Business

Speaker: Dr. Alan Patterson, Aavi Consulting Group LLC

As a member of the Leadership Team, the Chief Financial Officer is in a unique position to shape the business for increased profitability and competitive growth. This workshop explores how the CFO uses his/her role as a member of the executive team to develop a high performance organization.

In this session, participants will:

- Discuss a model for planning and developing a High Performance Organization
- Assess & apply the model to their current businesses
- Develop plans for increased organizational alignment and better execution

Wednesday, October 3, 2007 - Pre-Conference (Optional Sessions)

8:00 a.m. - 12:00 p.m.

(Select PC2 or PC3)

Choose either session and bring this brochure with you.

PC2 Pre-Conference Session: Beyond the Traditional: How Outstanding Senior Financial Leaders Reposition Their Organizations, Develop Partnerships and Improve Business Performance

Speaker: Dr. Alan Patterson, Aavi Consulting Group LLC

How does a senior financial leader expand the role and visibility of the finance and accounting organization to create additional value to the business? This workshop explores how you can re-skill your organization to increase its impact on business performance. In this session, you will:

- Discuss the role of senior financial leader as functional leader
- Describe and assess the skills & competencies needed by members of the finance organization to work as business partners and internal consultants
- Develop plans for changing responsibilities and upgrading skill sets

PC3 Pre-Conference Session: Doing Business in China - A Financial Leader's Checklist

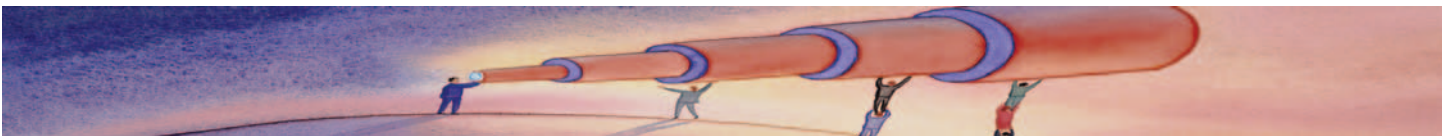
Speakers: James E. Morrison, CFO, Teknor Apex and George Fang, Leader for Asia, BDO Seidmans

Using China as the focus subject, this workshop presents a case study in international finance that is essential to any finance executive leading a company through the issues faced when investing in an emerging market economy. The workshop centres around the experiences faced by Teknor Apex Company, which will start up its plant operations in 2007, and the many financial decisions that are made to ensure success. The presenters are Jim Morrison, CFO of Teknor Apex, and George Fang, partner of BDO Seidman. They will guide the attendees on this journey of discovery where rule changes are the norm, and a basic cultural understanding is paramount. Among the numerous issues to be covered are:

- Legal and tax structure issues
- Manufacturing investment license process
- Banking, accounting and human resources
- Repatriation of profits
- Foreign exchange issues
- Political and cultural basics
- Extensive handout material to assist in further research

12:00 p.m. - 1:00 p.m.

Pre-Conference Lunch (For Pre-Conference Participants Only)



Wednesday, October 3, 2007 - Main Conference

<p>1:15 p.m. - 3:00 p.m.</p>	<p>Plenary — <i>Vision, Passion and Direction:</i></p> <p><u>Welcome & Opening and Keynote</u></p> <p>Excelling in a High Velocity Economy: The Financial Leader’s Guide</p> <p>Speaker: Jim Carroll, Futurist and Trends Innovation Expert</p> <p>Product innovations occur today at such a pace that “time to market” is now measured in weeks rather than years. A furious pace of technological innovation continues unabated, with the rapid emergence of new technologies that change entire industries. Customer mindset has become increasingly difficult to capture as we become a society with massive attention deficits, due to the wide proliferation of mind-grabbing media. Generational turmoil is emerging in the corner office as a new generation of change-focused Gen-Connects asserts their claim to new business models, different corporate structures, and career models that are based on lifestyle needs rather than ladder-gains. It’s a fast-paced world — and that’s why leading edge organizations are focused on developing the financial systems that provide the insight necessary for adapting in the high-velocity economy of today. Join Jim Carroll, futurist and trends and innovation expert as he puts it all in perspective.</p>
<p>3:00 p.m. - 3:15 p.m.</p>	<p>Break</p>
<p>3:15 p.m. - 4:30 p.m.</p>	<p>Plenary – Beyond Tone: The Imperative of Ethical Leadership</p> <p>Speaker: Donna Boehme, Leading Corporate Governance, Compliance and Ethics Expert, Principal, Compliance Strategist LLC, Compliance Systems Legal Group (CSLG)</p> <p>From Enron to Siemens, from mutual funds to the public sector, and from the field to the boardroom, no area of corporate focus has evolved as rapidly or dramatically as governance, compliance and ethics. As almost all business becomes global, leading edge organizations have been grappling with the ever-increasing complexity of laws, regulations and standards, and intense scrutiny and expectations of their global stakeholders. In a world growing more transparent by the second, those companies that have built an effective, integrated approach to governance, compliance and ethics will gain the competitive edge for sustainable success. Beyond financial and auditing controls, beyond SOX compliance, financial executives must play a critical role in ethical leadership within their companies that encompasses much more than mere “tone at the top”. Join Donna Boehme, thought leader in corporate governance, compliance and ethics, for her perspective on the imperative of ethical leadership.</p>
<p>4:30 p.m. to 5:45 p.m.</p>	<p>Plenary — Panel of Profession Leaders: The Future Role of Finance</p> <p>Speakers: Moderator - Bob Bunting, Deputy President, IFAC; Panelists - Charles Tilley, Chief Executive, CIMA; Steve Vieweg, President and CEO, CMA Canada; Randy Fletchall, Vice Chair, Board, AICPA</p> <p>The Vision of the CFO/Finance Director Role of the Future and how the Member Organizations are Collaborating to Help Prepare for the Future.</p>
<p>6:00 p.m. - 7:30 p.m.</p>	<p>Opening Reception</p> <p>Hosted by the senior leaders of CMA Canada, AICPA, and CIMA, participants are invited to come and network.</p>

Thursday, October 4, 2007 - Main Conference

<p>7:00 a.m. - 8:00 a.m.</p>	<p>Breakfast and Gallery Showcase: Reviewing the Themes</p> <p>Speaker: Julia Stuart, Graphics Facilitator</p> <p>Combining her skills as a listener who can easily synthesize, visualize and organize emerging ideas, Julia Stuart will be capturing the key ideas and themes in graphic format which will be on display during all meals and breaks. In addition, Julia will be available to discuss her pictorial record.</p>
<p>8:00 a.m. - 9:15 a.m.</p>	<p>Plenary: Smart Sustainability Strategies that Drive the Bottom Line</p> <p>Speaker: Bob Willard, Author of <i>The Sustainability Advantage</i></p> <p>Business leaders are paid to focus on the bottom line, and they should. They acknowledge that environmental and social concerns deserve attention, but not at the expense of company value or shareholder returns. Surprisingly, many companies are discovering that they can enhance their competitive positioning while improving their image as responsible companies. Bob Willard, author of <i>The Sustainability Advantage</i> and <i>The Next Sustainability Wave</i>, repositions smart sustainability strategies as a means to achieving existing corporate ends, rather than as a separate priority to worry about. He shows how sustainability can drive new bottom-line opportunities, avoid impending risks, and be a catalyst for business transformation.</p>
<p>9:15 a.m. - 10:45 a. m.</p> <p>(Select One Concurrent Session in this time slot)</p> <p>Choose your sessions and bring this brochure with you.</p>	<p>Concurrent Sessions:</p> <p><input type="checkbox"/> Con A1 - Mergers, Acquisitions and Divestitures: Capturing the Benefits</p> <p>Speakers: Moderator – Esther Ewing, Principal, The Change Alliance; Panelists - Jim Nicol, CEO, Tomkins, PLC, Gary T. Chung, Financial Strategy, BMO Financial Group, Trent Gavazzi, Managing Director, Head of Business Solutions and Trading Services, BMO Capital Markets</p> <p>Often mergers and acquisitions are undertaken with high levels of anticipation and confidence that the opportunities will yield great value to the bottom line. And divestitures are undertaken to shed non-core or failing operations that absorb time and resources better spent on more strategically focused directions. Yet, many times, the organization does not truly reap the expected harvest. This session will discuss lessons from the field learned in mergers, acquisitions, divestitures and integration.</p> <p><input type="checkbox"/> Con B1 - The Challenges and Opportunities of Attracting Private Equity</p> <p>Speakers: Morrey Ewing, Guided Futures, and Jim Leech, Teachers' Private Capital</p> <p>Private Equity is increasingly being recognized as a powerful force in global capital markets, as it captures a growing percentage of M&A transactions. Private Equity partnerships are exploding in number and the largest of these are able to exercise substantial market power. At the same time, many financial institutions, in search of higher investment returns have also established major private equity arms, including the largest pension funds and insurance companies. This panel will address such questions as:</p> <ul style="list-style-type: none"> • How big could this sector become? Will the number and importance of public companies decline? What are the advantages and disadvantages of this trend? • What opportunities and threats does it pose for your business? Which companies will be winners in this new market environment? Who is most vulnerable? As your company's financial leader, how will you advise your Board and management team?
<p>10:45 a.m. - 11:05 a.m.</p>	<p>Break</p>



Thursday, October 4, 2007 - Main Conference

<p>11:05 a.m. - 12:35 p.m.</p>	<p>Plenary: Global Risk Management and the Opportunities for Creating Resilience</p> <p>Speakers: Moderator - Randy Nornes, Aon Risk Services; Panelists - Gwendolyn Sykes, CFO, Yale University, Susan Meltzer, Chief Risk Officer, Aviva Canada Inc., Vaike Murusalu, VP & Senior Operational Risk Manager, BMO Financial Group</p> <p>This session will look at frameworks and techniques for managing risk in a global environment and across sectors. It will look at the interplay between risk appetite and missed opportunities for value as well as overlooked risk challenges. It will look at approaches to risk in three very different kinds of organizations – an insurance organization, a bank and a space exploration organization.</p>
<p>12:35 p.m. - 2:00 p.m.</p>	<p>Lunch with Speaker: Recruiting Around the World: Needs, Challenges and Opportunities</p> <p>Speaker: Robert Half International</p> <p>The global hiring climate for finance and accounting professionals is being shaped by converging international markets and business growth. Increasingly confident about the business environment, many companies are seeking individuals with the necessary expertise to help them manage growth initiatives beyond their home country. This session will provide an overview of the results of Robert Half International's 2007 Global Financial Employment Monitor which looked at the factors involved in recruiting professionals to work in a global environment. This topic will include:</p> <ul style="list-style-type: none"> • The most important skills and attributes companies are looking for when hiring professionals to work in global environments • The comparative lead times in hiring a management or staff level person in different countries and job markets • The importance of international experience when hiring finance professionals
<p>2:00 p.m. - 3:30 p.m.</p> <p>(Select One Concurrent Session in this time slot)</p> <p>Choose your sessions and bring this brochure with you.</p>	<p>Concurrent Sessions:</p> <p><input type="checkbox"/> Con B2 - Panel: The Challenges and Opportunities of Attracting Private Equity (repeat)</p> <p>Speakers: Moderator - Morley Livingston, Guided Futures; Panelists - Jim Leech, Teachers' Private Capital, others TBD</p> <p>Private Equity is increasingly being recognized as a powerful force in global capital markets, as it captures a growing percentage of M&A transactions. Private Equity partnerships are exploding in number and the largest of these are able to exercise substantial market power. At the same time, many financial institutions, in search of higher investment returns have also established major private equity arms, including the largest pension funds and insurance companies. This panel will address such questions as:</p> <ul style="list-style-type: none"> • How big could this sector become? Will the number and importance of public companies decline? What are the advantages and disadvantages of this trend? • What opportunities and threats does it pose for your business? Which companies will be winners in this new market environment? Who is most vulnerable? As your company's financial leader, how will you advise your Board and management team?

Thursday, October 4, 2007 - Main Conference

<p>2:00 p.m. - 3:30 p.m.</p>	<p>□ Con C2 - Panel: Technological Change: What Every Senior Financial Leader Should Know</p> <p>Speakers: Moderator - Stathis Gould, Technical Manager, Professional Accountants in Business, IFAC; Panelists - Don Van Doren, CEO, Vanguard Communications, Trent Gavazzi, Managing Director, Head of Business Solutions and Trading Services, BMO Capital Markets, Lynda Kitamura, VP Finance & Administration and CFO, Hewlett-Packard (Canada), Ken Askelson, Senior IT Audit Manager, JCPenney</p> <p>Technology innovations continue to play a large part in bringing change to the markets and to how we fundamentally do business. This session will look at communications, web technologies, and scientific breakthroughs which will have an impact on how companies work with their customers, communicate, and bring products and services to market.</p> <p>□ Con D2 - Panel: Disaster, Global Climate Change and Pandemic Preparedness: The Opportunities to Strengthen Your Organization</p> <p>Speakers: Moderator, Mike Soegtrop, Business Continuity, BMO Financial Markets; Panelists - Dr. Adrian Gordon, Executive Director, Canadian Centre for Emergency Preparedness, Dr. Jim Young, M.D., Special Advisor to the Deputy Minister, Public Safety Canada, Vaikē Murusalu, VP & Senior Operational Risk Manager, BMO Financial Group</p> <p>Business resilience during disaster and pandemic preparedness is becoming more than the ability to take a hit and keep going. More organizations are becoming aware that by implementing response structures that anticipate worse case scenarios, they also have a higher performing capability for their mainstream business processes. With this in mind, this panel discussion will present and compare the best practices that have this dual capability of ensuring business resilience with an all hazard approach; yet also allow each business to exploit the upside opportunities of mitigating risk and reducing costs.</p>
<p>3:30 p.m. - 3:50 p.m.</p>	<p>Break</p>
<p>3:50 p.m. - 5:10 p.m.</p>	<p>Plenary Panel - Creating Long-Term Wealth/Value in a Short-Term World</p> <p>Speakers: Moderator, Alfred Ramosedi, Divisional Director, Middle Market, Nedbank Group Limited; Panelists - Patricia Cochran, CFO, Vision Service Plan, Mano Mahadeva, Regional Finance Director, US Oncology, Mahes Wickramasinghe, Senior Executive for Internal Audit, Enterprise Risk & Supply Chain Procurement, Bell Aliant</p> <p>Most businesses have an inherent belief that management accountants should be assisting with controlling costs and reducing the burden of costs by implementing cost reduction or cost-cutting initiatives. In many cases most of the mergers and acquisitions programs look at reducing the burden of costs through identifying synergy opportunities.</p> <p>Very little time is allocated at managing for value—in other words looking at how the business can add more value through its programs rather than cutting the costs. The session aims to look at ways businesses can look at managing for value and the role different people can play in ensuring that this is done.</p>
<p>5:10 p.m. - 5:20 p.m.</p>	<p>Break</p>
<p>5:20 p.m. - 6:10 p.m.</p>	<p>A Lighthearted Look at our Themes:</p> <p>Presenters: Rock Paper Scissors</p> <p>Improviser/Rock Paper Scissors, Diana Frances is a leading comic performer, setting the direction for comedy in Vancouver for 12 years. Joining her are two other Rock Paper Scissors improvisers, all of whom will make you ache with laughing. They will take the themes of our conference and present improvised skits including members from the audience and give us a laugh and a lighthearted look at ourselves.</p>



Friday, October 5, 2007 - Main Conference

<p>7:00 a.m. - 8:00 a.m.</p>	<p>Breakfast for Your Head and Gallery Showcase</p> <p>Table topics based on suggestions and requests from you, the participants. Or pick a networking table with no specifically chosen focus of discussion. Also present is the Gallery Walk with Julia Stuart.</p>
<p>8:00 a.m. - 9:00 a.m.</p>	<p>Plenary - The Accounting Landscape: International Trends</p> <p>Speaker - Ian Macintosh, Chair, UK Accounting Standards Board</p> <p>Ian Macintosh will discuss current International Accounting Standards Board (IASB) program, IASB/FASB convergence, IASB convergence with other countries, the conceptual framework work, the role of national standard setters and the IASB SME project.</p>
<p>9:00 a.m. - 10:15 a.m.</p>	<p>Plenary - Report Leadership - Tomorrow's Reporting Today</p> <p>Speaker: Charles Tilley, Chief Executive, CIMA, Janice Lingwood, Director in the UK Value Reporting Team, PricewaterhouseCoopers</p> <p>The newly formed Report Leadership Group has commenced a new initiative aimed at engendering debate and discussion on how the corporate reporting model can be enhanced to better meet investor needs. The Group is composed of four organizations and their leaders who have begun this initiative: CIMA, Tomkins PLC, Radley Yeldar (a communications firm) and PricewaterhouseCoopers.</p> <p>The Group believes that corporate reporting could, and should, be more accessible and effective. It should provide investors with what they want without inundating them with unnecessary detail. This means understanding that corporate reporting goes well beyond issues of measurement and accounting.</p> <p>As part of the initiative, Report Leadership seeks to align external reporting more closely with management reporting, recognise the complexity of business today and provide reporting that will adapt readily to other media.</p> <p>This presentation will provide an overview of the real and practical ideas that have been developed to improve narrative and financial reporting (all of which are consistent with current International Financial Reporting Standards (IFRS)). Delegates will be able to take away the ideas presented in this session and apply them in their own organization immediately.</p>
<p>10:15 a.m. - 10:45 a.m.</p>	<p>Break</p>

Friday, October 5, 2007 - Main Conference

10:45 a.m. - 12:15 p.m.

Panel And Closing - Beyond Business Partnering: Finance Function of the Future

Speakers: Moderator - Dr. Alan Patterson, Aavi Consulting Group LLC; Panelists - Glen LeBlanc, CFO, Bell Aliant Regional Communications, Rodney Olsen, VP, Global Finance, Kimberly-Clark Inc., Robert Howell, Distinguished Visiting Professor of Business Administration, Tuck School of Business

Over the last 20 years, finance has evolved from police officer to business partner and most well run finance groups have built partnerships with the business and have persuaded the business that with any major venture, finance should be at the table. But have we gone too far? Does the business take responsibility the way it should for its results? And the environment has fundamentally changed.

Globalization has forced new, decentralized forms of organizations, and with that, new challenges for planning and control. Globalization also creates new markets, sources of supply, competitors, and issues of financial and other risks. Investments in human capital and other intangibles will need to be managed and accounted for in very different ways. Selection, development, maintenance, and accounting of intellectual property and other intangible assets will become even more critical. The "triple bottom line" of environmental, social, and economic results will be developed further, maintained, and reported upon as a normal practice. "Free Cash Flow" will become the primary focus of economic reporting, rather than earnings or "EPS", as it becomes generally accepted that the value of any asset, including the business itself, is the NPV of future cash flows, and that, therefore, focus on cash is critical.

This panel will discuss the directions that finance needs to take in the future, and give pointers for senior finance executives to prepare for that future.

***For more details on speakers, panelists and session topics, please visit our forum website at www.ifelf.com**